

Our VALUES



These principals and virtues guide our decisions, actions and relationships:

ETHICAL

Be honest in all you do. Stick to principles of fair play and ethical behavior.

TRUSTWORTHY

Customers have placed their trust in our company. The company has placed a great trust in you. Be worthy of this trust in all you do.

SERVICE-MINDED

Treat others-- whether they are customers, coworkers or our strategic partners—as you like to be treated.

HARD WORK

Nothing can take the place of genuine, dedicated hard work to get the job done.

CUSTOMER CENTERED

It all begins and ends with customers. Everything we do revolves around a clear and complete understanding of our customer's needs and our desire to successfully serve their needs and surpass their expectations.

OPTIMISM

Think positively. Winners have positive attitudes and surpass their expectations.

LOYAL

Look out for the customer and for the company. Take care of their best interests.

HELPFUL

Help and support your coworkers and our customers' employees. Always be willing to unselfishly do more than your fair share.

RESPECTFUL

Be kind to and show genuine respect for those around you: customers and coworkers.

WORK SMART

Understand our business and the role you play in it. Work efficiently and to the best of your ability. Always try to learn new things and seek out new, better ways of doing your

PLANNING

Know what's important each day, and set your priorities accordingly. Maintain a singleness of purpose and a sense of urgency to get it done.

NEVER QUIT

Always do your best, finish your job and make it one you're proud to have your own name on.

Our

MISSIONS



PRODUCT AND SERVICE MISSION

Quick Color Solutions' mission is to provide exceptional quality, unmatched customer service and the best overall value in short-run, quick turnaround printing and graphic finishing services. We understand that commitment to consistent quality and customer service are the foundation for employment security, profits and return on investment.

Customer satisfaction is always guaranteed. If we don't succeed at first, we'll make it right or there will be no charge.

ECONOMIC MISSION

We will operate the company on a sound financial basis of profitable long-term growth that increases value for our shareholders and creates a challenging work environment and opportunities for our employees.

SOCIAL AND ETHICAL MISSION

We will operate the company in an honest and ethical manner that is driven by an attention to the needs of our customers, our employees, the company and the world in which we live and work.

Because

THE CUSTOMER



Because the customer has real needs,
we have a job to do.

Because the customer has problems,
we must find practical solutions.

Because the customer has a choice,
we must work to always be their best choice.

Because the customer has sensitivities,
we must be considerate.

Because the customer has an imagination,
we must offer a creative spark.

Because the customer has an urgency,
we must be quick.

Because the customer is unique,
we must be flexible.

Because the customer has high expectations,
we must excel in all we do for them.

Because the customer has influence,
we have the hope of more customers.

Because of the customer, we exist.
It's all about the customer.

Loyal, satisfied customers are very important.
Let's always take good care of them!